



**Swachhata Report : 2023-24**  
**Surjagarh Iron Ore Mines of Lloyds Metals & Energy Ltd.**

Hon'ble Prime Minister of India gave a call for '**Swachh Bharat**' as a mass movement to realize Mahatma Gandhi's dream of a Clean India. Hon'ble Prime Minister desired that a nationwide campaign be organized with the participation of all sections of the society to bring about mass awareness on cleanliness and the government officers should also ensure participation in the cleaning of the government offices and other places. The intensive national cleanliness campaign started from 25<sup>th</sup> September 2014. The Hon'ble Prime Minister said it is our social responsibility as citizens of India to help fulfil Mahatma Gandhi's vision of Clean India, by his 150<sup>th</sup> birth anniversary in 2019.

So, inline to the "Swachh Bharat" mission, we at Surjagarh Iron Ore Mines of Lloyds Metals & Energy Limited has undertaken a special cleanliness drive in different areas of the mines as well as its surrounding villages towards a clean and clear India with the inception of the cleanliness of the villages to cleanliness of India mission. The Company started its mission in mines premises by making a clear agenda towards clean mines, where it started with housekeeping in the mines premises. Later it developed with other activities like awareness program on health, hygiene, sanitation and housekeeping practices. It works with the 5S Principle, which is a major toll to uplift the cleanliness into a safer work place where all concerned are addressed. Being in the leader, it started spreading the message to its surroundings i.e. villages around the mines premises with mass awareness campaign in Hedri, Mangher, Bande village and spread the message in others like Surjagarh, Parsalgondi, Aldandi etc.

A drive to have an Open Defecation Free (ODF) area, it started with massive awareness program targeting the women of the village(s), which are the safe promoting initiative of the cleanliness.

The Company has also taken keen initiative before the Swachh Bharat Abhiyan Program with the implementation of the followings in the surroundings;

- Clean and adequate drinking water facility
- Sanitation facility includes Toilet cleanness, use of soaps and establishment of new ones in the need base requirements
- Major sanitation program in villages through awareness campaign with the involvement of the School Children and Women of the houses
- Cleanness of the village ponds and cleaning of the village surroundings i.e. bush cutting, nallah cleaning etc.

**For Surjagarh Iron Ore Mines  
Lloyds Metals & Energy Ltd**





